



Sponsorship of Element All Stars 2020-2021

Hello, My name is _____ and I am a competitive all-star cheerleader with Element All Stars in Lewiston, Maine. Element is a competitive all-star cheerleading program that competes in local, regional and national competitions, We have been able to represent the State of Maine in one of the most prestigious competitions called The Summit in Orlando, Florida. This is a big deal for our small state as we are competing against 30,000 athlete's and over 1,000 teams. We have been blessed to have teams move on to finals and we had some teams even win Summit Rings! Element All Stars prides itself on being a cheer program that promotes a positive competitive spirit along with professional instruction. It is without a doubt, for all of these reasons, that Element All Stars is better preparing me by giving me the tools and expertise in the sport of cheerleading should I choose to cheer in college and hopefully receive a college scholarship. With that in mind, I hope that your company will consider sponsoring me for this program. There are several costs associated with being a competitive all-star cheerleader including tumbling, cheer classes, travel expenses, and uniform. Currently, Element All Stars has Approximately 95 members and is growing. Sponsorship of Element All Stars would raise the profile of your company amongst over 200 potential customers. In return for your investment, your company would receive the following benefits:

- ***Silver Sponsor: \$50 - \$200** Business link on our website
- ***Gold Sponsor: \$201-\$500** Silver benefits and business name used in marketing materials
- ***Platinum Sponsor: \$501+** Silver and Gold benefits, and business logo decal/ name on our Thank you wall.

We are working on the gym website to better enhance the viewing and make it easier to promote your business. The exposure that your company would receive from the site alone would be beneficial. Element All Stars prides itself in being active in community events. As a part of the Sponsorship program, your business name will be associated with these great causes. Thank you in advance for your time and consideration. Your assistance would be greatly appreciated.

Sincerely,
Element All Star

Sponsor Name: _____ Sponsor Amount: _____
Sponsor Address: _____
Website: _____ Email: _____
Cheerleader's Name: _____
Any other Special instructions: _____

Mail to: Element All Stars, 746 Main St., Lewiston, Maine 04240